

Cache la Poudre River
National Heritage Area

2016

ANNUAL REPORT

WELCOME

Following the Cache la Poudre River, the Cache la Poudre River National Heritage Area (CALA) provides the opportunity to celebrate the river's cultural and historical contributions. As the managing nonprofit entity for the Heritage Area, the goal of the Poudre Heritage Alliance (PHA) is to build a deeper understanding of the Poudre River's national significance.

"[Grants received from PHA] are helping our organization preserve open spaces, reconnect the river to its natural form and connect our community to the Poudre River history and natural environment."

Wade Willis,
Town of Windsor in a letter to Congressman Cory Gardner

GOALS



**ORGANIZATIONAL
CAPACITY**



**STORY-
TELLING**



**STRIKING A
BALANCE**



**PLANNING
FOR TOURISM**

ESTIMATED NUMBER OF
VISITORS TO AREA IN 2016

118,700

PROGRAMS & PROJECTS



HERITAGE CULTURALIST PROGRAM

Participants go through a training program and assist with PHA events and programs.

COUNCIL TREE VIDEO ARCHIVING

PHA worked with the Northern Arapaho Tribe to tell the story of the Council Tree site through videos and interpretive signage.



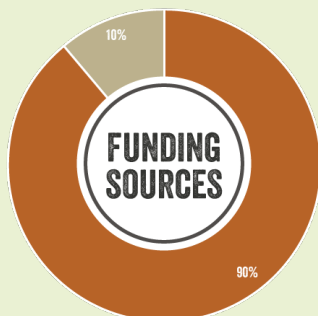
EMPLOYEE WELLNESS PROGRAM

PHA provides this year-long program that takes place outdoors on the Poudre River Trail.

ALLIANCE OF NATIONAL HERITAGE AREAS REGIONAL CONFERENCE

PHA hosted the fall conference for the Alliance, which includes 2 days of training, presentations and multiple educational field trips.

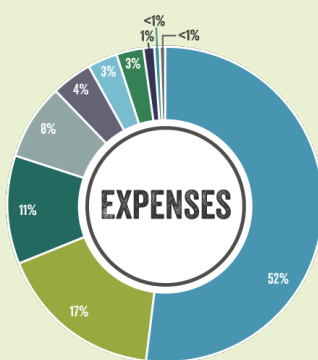
2016 FUNDING & EXPENSES



TOTAL: \$373K

US National Park Service Appropriation: \$333K (89%)

Non-Federal Income: \$40K (11%)



TOTAL: \$292K

Salaries & Contract Labor: \$153K (52%)

Large Grants: \$49K (17%)

Our Programs: \$33K (11%)

Events/Sponsorships: \$24K (8%)

Facility Lease: \$13K (4%)

Supplies & Services: \$10K (3%)

Travel & Training: \$8K (3%)

Education: \$2K (1%)

Small Grants: \$635 (<1%)

Non-Federal Expenses: \$148 (<1%)



TOTAL: \$775K

PHA Contributions: \$122K (16%)

Contributions from other sources: \$654K (84%)

For every \$1 of federal money contributed to communities in the Heritage Area, \$5.37 was contributed by public/private funding sources

GRANT REVIEW

AWARDED

- **RALPH PARSHALL HISTORICAL DOCUMENTATION STUDY**
Contributed \$4K of \$8K total project cost
- **POWER OF PLACE FILM**
Contributed \$7K of \$60K total project cost
- **FULFILL OUR WISH STATUTE**
Contributed \$23K of \$168K total project cost



ONGOING

- **GOCO CACHE LA POUDRE INSPIRE COALITION GRANT**
Contributed \$5K of \$163K total project cost
- **EATON HOUSE**
Contributed \$20K of \$60K total project cost
- **EDUCATIONAL PARTNER PROGRAM**
Contributed \$10K of \$20K total project cost



COMPLETED

- **FRANK STATE OPEN SPACE**
Contributed \$9K of \$110K total project cost
- **EASTMAN PARK MASTER PLAN**
Contributed \$15K of \$58K total project cost
- **WATERWORKS II**
Contributed \$3.7K of \$34K total project cost
- **GREAT DIVIDE TOUR**
Contributed \$10K of \$50K total project cost
- **BYWAYS LOOP TOUR**
Contributed \$10K of \$25K total project cost
- **AQUABLITZ**
Contributed \$5K of \$21K total project cost

WANT TO LEARN MORE?

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