

BRINGING OUR RIVER LEGACY TO LIFE!

Promote. Engage. Inspire

As we look back retrospectively at 2019, we realize what a wonderful and fun year it was for the Poudre Heritage Alliance and the Cache la Poudre River National Heritage Area.

This annual report celebrates so many significant accomplishments - educational programming, fun events, leadership within the Heritage Area, volunteer power, critical funds raised, and more! Then, as we moved into 2020, everything changed for so many of us in ways completely unforeseen.

This leads us to further appreciate the uniqueness of that 2019 journey to promote, engage and inspire people with the Heritage Area.

With this report, celebrate with us the achievements of 2019 that demonstrated the Poudre Heritage Alliance commitment to bringing our river legacy to life!

Kathleen Benedict, Executive Director

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Our Mission

The Poudre Heritage Alliance serves the Cache la Poudre River
National Heritage Area, providing current and future generations the
opportunity to understand and celebrate the area by careful planning
and facilitation of educational programs and related amenities in
collaboration with residents, private sector and government entities.

2019 PROGRAM HIGHLIGHTS













ENSURING A NEXT GENERATION OF RIVER STEWARDS

Nothing replaces the social and educational perspectives gained through firsthand experiences. Through the **Learning in Our Watershed** program, the Poudre Heritage Alliance provides grant funds to K-12 school teachers in Larimer and Weld County to hire buses and pay entry fees to bring students on field trips to the Cache la Poudre River National Heritage Area (CALA).

Our mission is simple – to help youth understand and value the Poudre River and their water heritage, ensuring a next generation of river stewards.



Partners:









EXPLORE MORE ON TWO WHEELS

Pedaling the Poudre™ biking adventures are original and engaging rides that explore the Cache la Poudre River National Heritage Area's (CALA) fascinating landmarks and landscapes. The Poudre Heritage Alliance offers a range of guided historical bike tours that are comfortable for cyclists of all experience levels in both Larimer and Weld Counties. The Poudre River is a great recreation corridor because of the bike path that follows the river for 30+ miles from the foothills to the confluence with the South Platte near Greeley.



"I'm so appreciative of the Poudre Heritage Alliance for a wonderful, educational tour of the Poudre River—all on bicycles!

- Jeni Arndt, CO State Representative

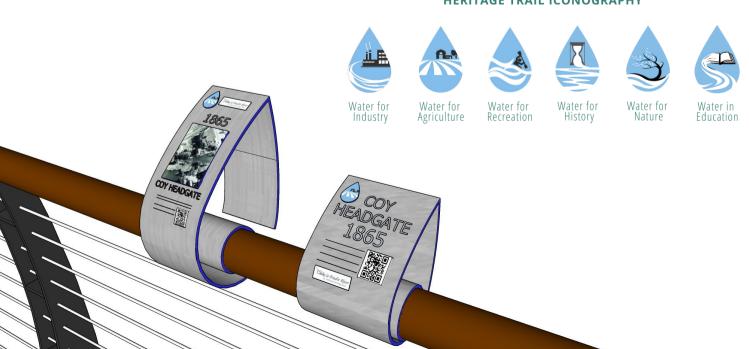
HERITAGE TRAIL PAGE 06

THE POUDRE RIVER FLOWS THROUGH COLORADO'S HISTORY

The Cache la Poudre River National Heritage Area (CALA) follows 45 miles of the lower "working Cache" through Fort Collins, Windsor, Greeley and beyond. Through the **Heritage Trails** program we are creating cohesive branding, storytelling and visitor wayfinding throughout the river corridor. Interpretive signs and viewing areas next to the river will enable visitors to understand more clearly the messages of history, the environment, or a nearly forgotten culture.

Our first Heritage Trail marker and gateway, located at the Poudre River Whitewater Park, was funded in 2019 and installed in June 2020. They both speak to the history and importance of the Coy Ditch headgate and diversion structure, which led to the first in-channel water right in Colorado.

HERITAGE TRAIL ICONOGRAPHY



Play It Safe Tip #1: Always wear a life vest!



The Cache la Poudre River offers abundant opportunities for a broad spectrum of river users. The scenic river runs from wild to mild, attracting people from around the country. A day of recreation along the Poudre River is a quintessential Northern Colorado activity – especially during the hottest days of the summer.

The multi-pronged **Play It Safe on the Poudre** program raises awareness about approaches to recreating on the river in safe and sustainable ways. The program also calls attention to the history of inriver structures that represent hazards to recreation.



SMALL & LARGE GRANT PROGRAM

Every year, the Poudre Heritage Alliance makes a portion of its federal funding available to its regional partners as grants, in support of projects, programs, and events that benefit the community and relate to the mission of the PHA.

We supported the following organizations/projects in 2019:



Eaton House Construction & Planning Documentation



"Watering the West" Film Production



Watson Lake Fish Ladder & Interpretative Signage



Poudre River Water Quality Monitoring Project

HONORING GREAT SERVICE TO THE NATIONAL HERITAGE AREA

Emeritus are selected from those individuals who have served the Poudre Heritage Alliance (PHA) and/or the Cache la Poudre River National Heritage Area with distinction and excellence and considered deserving of this role for outstanding service.

The PHA honored **Senator Wayne Allard** and **Dr. Richard Bond** at the 2nd Annual **Emeritus Dinner** on September 7th, 2019 for their outstanding service to the PHA and the National Heritage Area.



"We can protect our truly special places by working together with communities of different needs and different interests to bring them together, and with community input we can find a way to protect and preserve the most precious places among us."

- Senator Cory Gardner, Introduction to Senator Allard

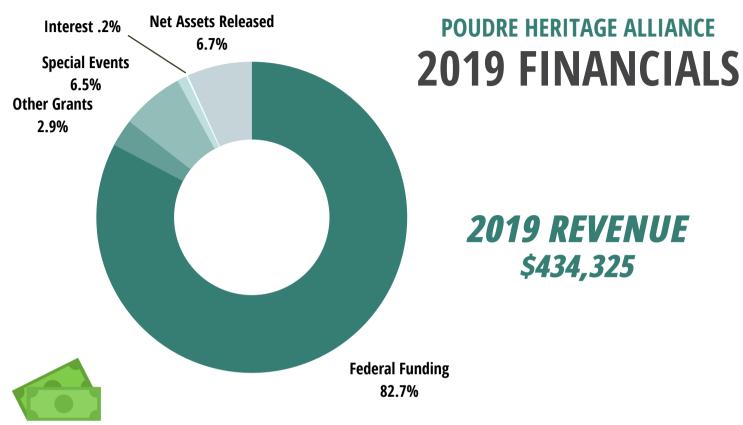
AN EDUCATIONAL CELEBRATION OF THE POURE RIVER

Poudre Pub Talks are a series of free educational presentations, open to the public and hosted at breweries throughout the Heritage Area. Speakers cover a wide-range of topics, from "Water Rights 101" to "Ancient Bison Hunters of the Poudre River."

Pub Talks lead up to the annual **Poudre Pour**, an educational celebration of the Cache la Poudre River and an important fundraiser for the PHA. The Poudre Pour showcases the unique craft beers of Northern Colorado and the importance of the Poudre River to regional economic vitality.

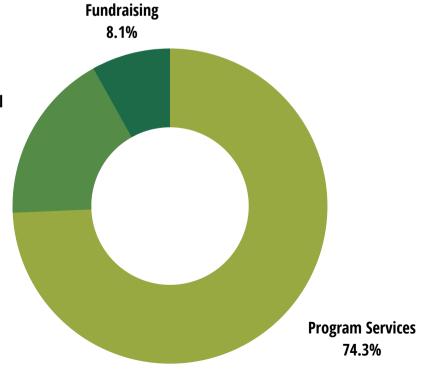


2019 FINANCIALS PAGE 11



*For every \$1 of federal money contributed to communities in the Heritage Area, \$13.95 was contributed by public/private funding sources

> Management/General 17.6%
>
> 2019 EXPENSES
> \$381,819







THANK YOU 2019 VOLUNTEERS!

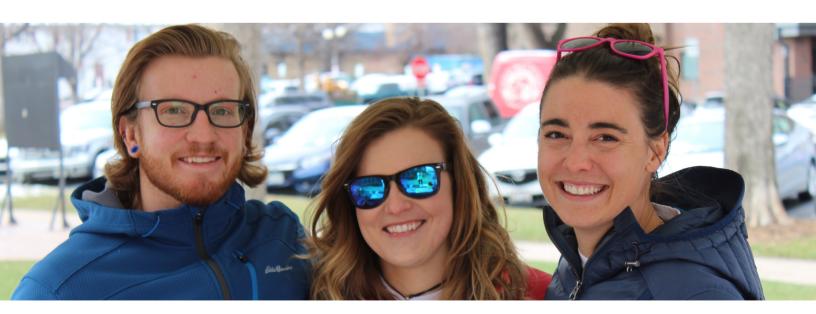
Andy Auer
GeorgeAnn Ball
Bruce Biggi
Jackson Bullard
Brian Carroll
Curt Cochran
Cat Curtis
Kenton Daubert
Kelsey Devereaux
Judy Firestien

Patrick Hartley
Candice Hartley
Robbie Jack
Kazi Jestribek
Sharon Johnson
Laine Landau
Heather Main
Bashar Matrix
David McMillen
Ambrette Oilkey
Cathy Paschall

Marcia Patton-Mallory Randy Payne Dan Perry Monica Peterson Jennifer Petrzelka Mary Pineda Andy Pineda Abbie Plimpton Linda Reiter Katie Ross Sarah Saxe
Deborah Schulman
Tom Selders
Tom Trout
Kelsey Uligian
Bob Viscount
Janae Walker
Robert Ward
Dave Wells
Annie Wooten
Jean Zuckweiler







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