



# PROMOTE

## WHAT IS IT?

**The National Heritage Area designation recognizes nationally significant resources and their role in defining part of the American cultural landscape.**

Heritage areas are based on partnerships. Partnerships generate opportunities for a broad range of constituents to share their diverse perspectives and provide input on the desired future of an area. Technical expertise is available at all stages of the process by associating with federal entities such as the National Park Service.

## WHY IS IT IMPORTANT?

**Congress designated the Cache la Poudre River National Heritage Area (CALA),**

*"...to provide for the interpretation... of the unique and significant contributions to our national heritage of cultural and historical lands, waterways and structures within the Heritage Area."*

The Cache la Poudre River National Heritage Area is one of 55 National Heritage Areas, and it was the first located west of the Mississippi River.

Public access to sites along the Cache la Poudre River is available on the Poudre River Trail where there are informational kiosks and historic markers related to the development of water in the region. The Poudre River Trail provides a variety of recreational opportunities – including biking, birding, fishing, hiking, horseback riding, rafting and wildlife viewing. Some of these activities are limited to designated areas.



# ENGAGE

## WHO IS THE POUDE HERITAGE ALLIANCE?

**The 501(c)3 nonprofit organization which began in 1996 with the passage of the Cache la Poudre River Corridor Act and evolved into a National Heritage Area in 2009.**

Community members within Northern Colorado formed the Poudre Heritage Alliance (PHA), the managing entity of the CALA, to work toward the stated goals of interpreting the historical development of water law and the role the Cache la Poudre River played in the history of westward expansion. The evolution of the Poudre River as one of the foremost examples of a working river in the Western U.S. is a key component of the Cache la Poudre River's historical interpretation.

## POUDRE HERITAGE ALLIANCE PROGRAMS

**Learning in Our Watershed™  
Heritage Culturalist™ Volunteers  
Poudre Pour™ & Events  
Play it Safe on the Poudre  
Heritage Trails  
Pedaling the Poudre™  
Historic Preservation  
Poudre Pub Talks™  
Water Legacy: Documenting History**



# INSPIRE

## HOW ARE WE MOVING FORWARD?

**The Poudre Heritage Alliance PROMOTES a variety of historical and cultural activities, ENGAGES people in their river corridor, and INSPIRES learning, preservation and stewardship.**

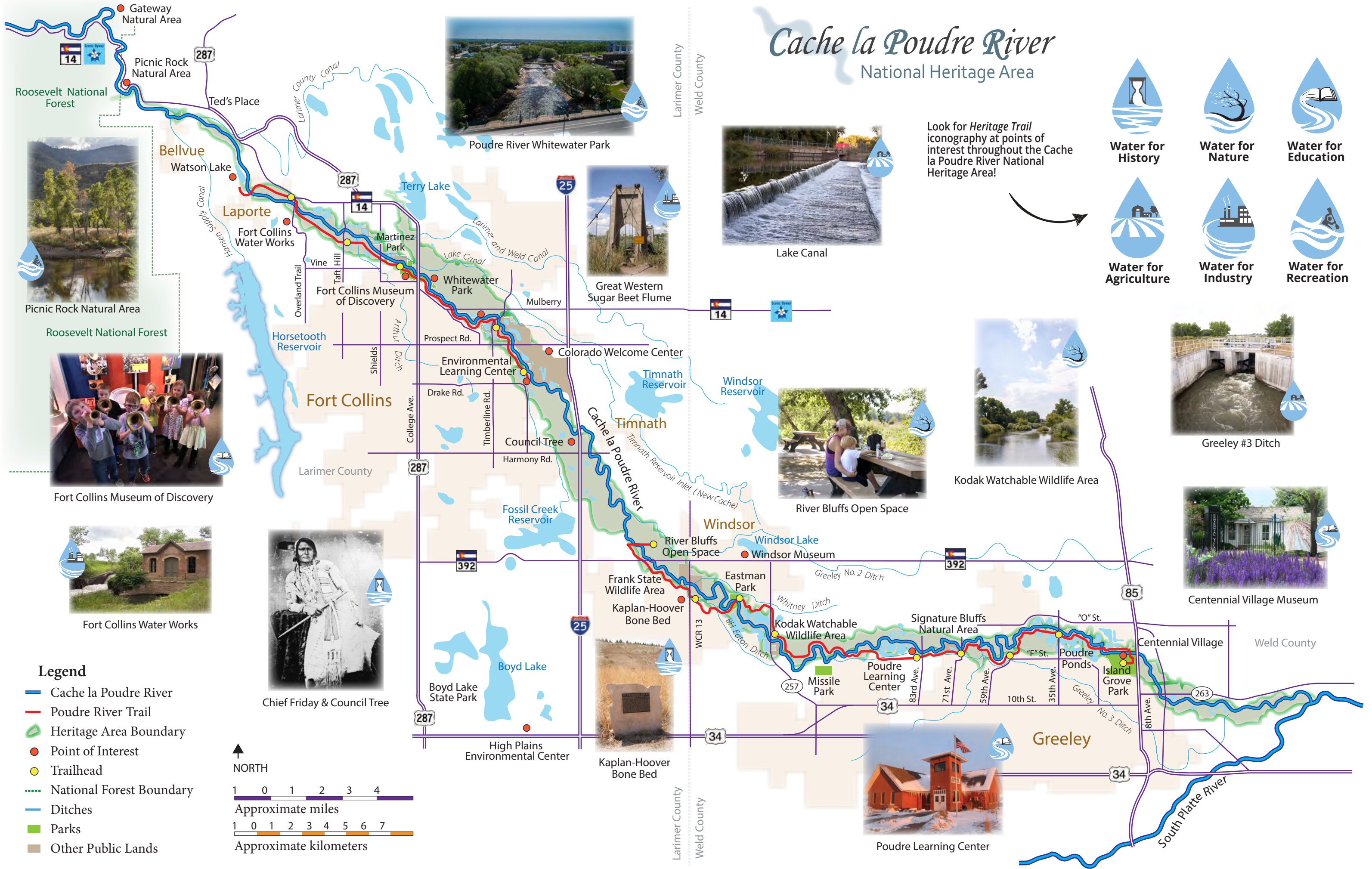
Now, more than ever, a new generation of leaders must step forward to help safeguard this national treasure, inspiring people to get out and explore the Cache la Poudre River National Heritage Area, and discover the stories that define who we are and what we value.



**GRANTS RECEIVED FROM  
PHA ARE HELPING OUR  
ORGANIZATION PRESERVE OPEN  
SPACES, RECONNECT THE RIVER  
TO ITS NATURAL FORM, AND  
CONNECT OUR COMMUNITY TO  
THE POUDE RIVER HISTORY AND  
NATURAL ENVIRONMENT.**

*- WADE WILLIS, TOWN OF WINDSOR*







## Cache la Poudre River Facts

The Cache la Poudre River National Heritage Area (CALA) was the **first National Heritage Area designated west of the Mississippi**. The CALA extends for 45 miles and includes the lands within the 100-year flood plain of the Cache la Poudre River.



**The Poudre River is Colorado's only designated Wild and Scenic River** – 76 miles of the river's total 126 miles were designated in 1986.

During the 1920s, **Ralph Parshall, an employee of the Fort Collins Irrigation Investigations Unit of the USDA, developed the Parshall Flume** – a water flow measurement device that is still used worldwide.

Delph Carpenter, a Greeley water attorney, helped litigate the Laramie River lawsuit with Wyoming which determined diversion amounts into the Cache la Poudre River. He utilized this experience to lead the seven Colorado River Basin states in establishing the **Colorado River Compact in 1922** as the mechanism to divide the waters among the upper and lower Colorado River basin states.

From **1937-1957 the Colorado-Big Thompson Project** was built to divert water from the Colorado River to Northern Colorado. Horsetooth Reservoir stores a portion of this water for release into the Poudre River.

In 2009, legislation was signed making the **Poudre Heritage Alliance (PHA) the official managing entity of CALA** and changing the name of the area from "Cache la Poudre River Corridor" to "Cache la Poudre River National Heritage Area."



GET INVOLVED AT  
**POUDREHERITAGE.ORG**

### HERITAGE AREA ADMINSTRATIVE OFFICES

State of Colorado's Welcome Center

3745 E PROSPECT RD., SUITE #205  
FORT COLLINS, CO 80525  
(970) 295-4851

*Cache la Poudre River*  
National Heritage Area

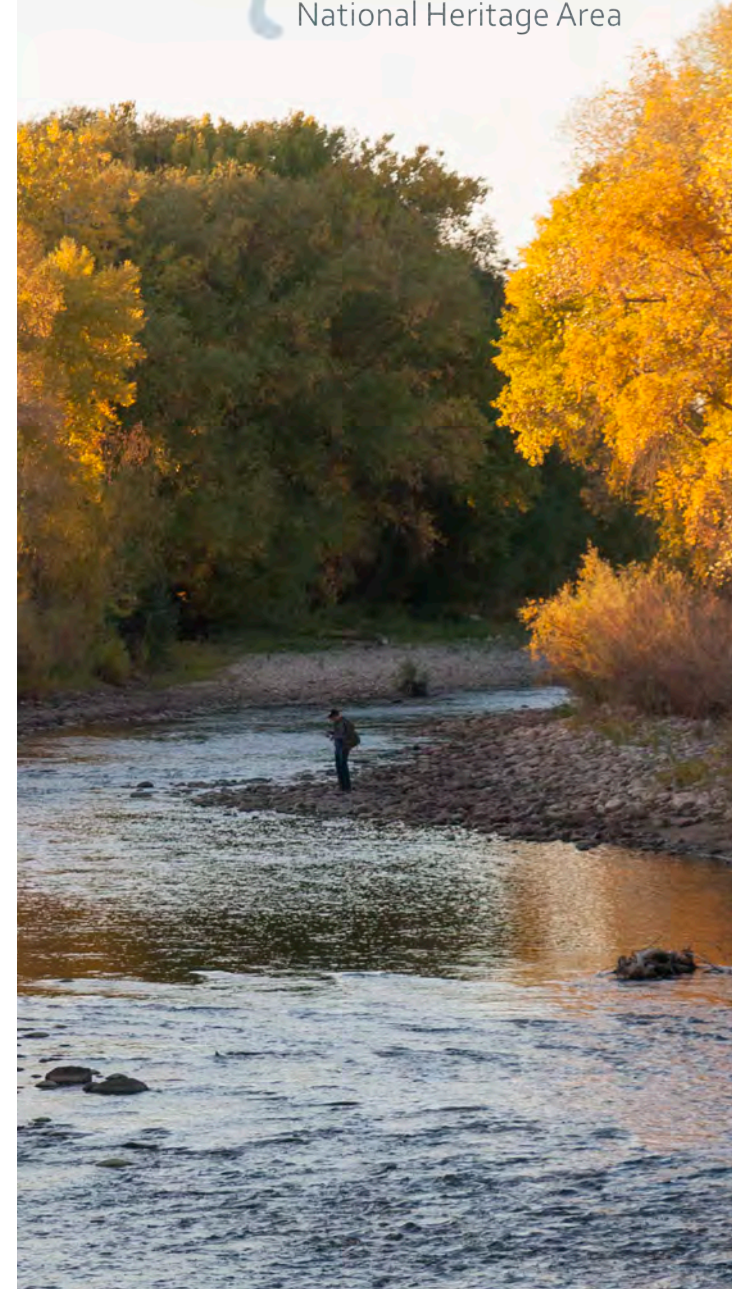


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National Heritage Area



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