



6th Annual

# Poudre Pour

Saturday, September 30th

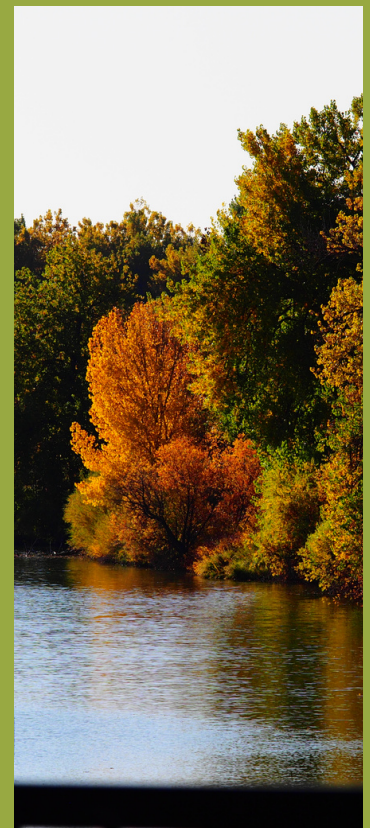
1 - 5pm

Windsor History Museum

Windsor, Colorado

[poudreheritage.org](http://poudreheritage.org)

[bbullard@poudreheritage.org](mailto:bbullard@poudreheritage.org)



2023 PARTNER OPPORTUNITIES

# ABOUT

The Poudre Pour is a cultural celebration of the river corridor featuring local craft beer tastings, live music from local bands, food trucks, interactive educational exhibits for all ages, historic building tours, fire engine rides, the Windsor water wagon, and more!

The annual event promotes river education & stewardship and is an economic driver raising awareness of The Cache la Poudre River National Heritage Area, its partners, attractions, and amenities. Proceeds raised are directed to local public benefits projects such as student field trips, historic preservation, interpretive signage, and projects that inclusively tell the stories of all the people of the Poudre.

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**"This is a fantastic event! I love that not only is there beer but you can explore the historic buildings and fire museum."**

**"Great event! The beer tasting was perfect and fun!"**

**"The music was a great addition"**

**"So enjoyable to spend the afternoon with good friends and tasty beer options"**



## **SPONSORSHIP**

**starting at \$250**

**Sponsorship highlights your commitment to the protection of one of our region's most valuable and beloved resources – the Cache la Poudre River. Your support will be displayed in a variety of ways. You will be in front of a diverse audience of environmental champions, beer lovers, music lovers, outdoor enthusiasts, academics, local business owners, students, and families. We anticipate over 400 attendees. Your sponsorship of this event is tax deductible.**

**Click [here](#) to sponsor.**

## **EDUCATIONAL VILLAGE**

**There is no fee to participate in the educational programming portion of the event. The Educational Village will highlight river partners by offering them a platform to share their expertise of the river corridor with Poudre Pour attendees of all ages.**

**Click [here](#) to be an educational partner.**

## **VOLUNTEER**

**Events like the Poudre Pour are only made possible by the generosity of our volunteers. If you would like to be an integral part of celebrating the river & making this event possible, consider volunteering your time.**

**Sign up to volunteer [here](#).**

# SPONSOR LEVELS

To get the most out of your sponsorship, act today!

	Stream Sponsor \$250+	Tributary Sponsor \$500+	River Sponsor \$1000+	Basin Sponsor \$2000+	Headwater Sponsor \$5,000+	People's Choice \$5,000+
Event tickets	2	2	2	4	6	6
Logo on sponsor THANK YOU board	✓	✓	✓	✓	✓	✓
Logo in digital program	✓	✓	✓	✓	✓	✓
Linked logo on event website	✓	✓	✓	✓	✓	✓
Linked recognition in PHA social media, emails, and newsletters		✓	✓	✓	✓	✓
Your logo on posters installed throughout Weld & Larimer counties			✓	✓	✓	✓
Sponsorship acknowledgement onstage by MC and bands				✓	✓	✓
Stage placement of your banner					✓	✓
Logo on ballot boxes in People's Choice Award, social media, and post-event publicity						✓

\*PLEASE NOTE\* The People's Choice Award is a single sponsorship level that is available until filled.  
Any other \$5,000 sponsors will be placed in the Headwater level.

Deadline for print material - July 31st, 2023  
Deadline for digital material - September 1st, 2023