



# POUDRE RIVER FORUM

## MARCH 1, 2024

AIMs Welcome  
Center  
4901 W 20 St  
Greeley, CO  
80634

<https://poudreheritage.org/poudre-river-forum/>



# CACHE LA POUDRE RIVER NATIONAL HERITAGE AREA



The Cache NHA strives to promote a variety of historical and cultural opportunities, engage visitors and residents in the river corridor, and inspire learning, preservation, recreation, and stewardship.

Programs such as the Poudre River Forum and Poudre Runs Through It position the Cache NHA and its partners as regional conveners for Northern Colorado Communities and beyond.

## ABOUT POUDRE RUNS THROUGH IT

A study/action group comprised of diverse intentionally selected regional leaders and experts who share a common interest in making the Poudre River the world's best example of a healthy working river. Those chosen must embrace the value of collaboration.



## ABOUT POUDRE RIVER FORUM

The Poudre River Forum, an annual initiative of the Poudre Runs Through It, is a platform for industry professionals and community members who farm, deliver clean potable water, drink beer, recreate, and advocate for river health to learn from one another and explore how to move from conflict to collaboration. The annual event attracts hundreds of river enthusiasts from Northern Colorado communities and beyond.

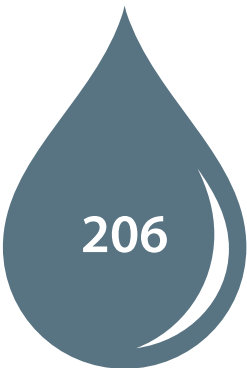
# JOIN THE CONVERSATION BECOME A SPONSOR

"Wonderful, collaborative event. I appreciated all of the different interests/groups we heard from. The forum did an excellent job of painting the whole picture."

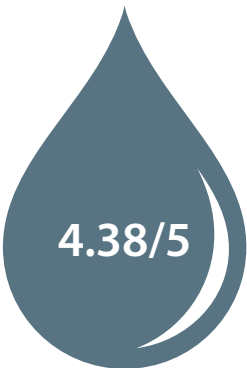
## MARCH 2023 POUDRE RIVER FORUM



### SPONSOR AUDIENCE REACH



### ATTENDEES



### OVERALL AUDIENCE SCORE

### MARKETING REACH

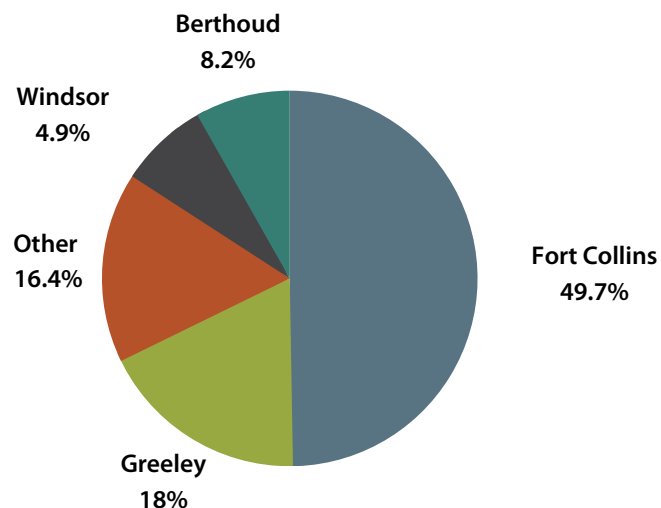
- Newsletter audience: 2,000
- CSU Stump Email reach: 15,000
- Social Media Reach: 14,490
- Press coverage reach: 26,666
- KUNC Radio coverage: 164,000
- Posters: 200 posters distributed in Larimer and Weld county

### TARGET AUDIENCE

- Water Professionals
- Municipalities
- Land Owners
- Agriculture Industry
- Conservationists
- Community Members

"An excellent forum and I loved the topics chosen for the speakers and panels- I came away with a much better understanding of work being done in the watershed."

### ATTENDANCE BY CITY



# SPONSORSHIP LEVELS

## HEADWATERS

**\$3000+**

- Six complimentary registrations
- Special recognition during opening remarks
- Organization logo on the event website, promotional materials, and printed conference card
- Organization logo on a repeating sponsor slideshow during the event
- Opportunity to share your organization's resources via an exhibit table
- Tagged as a sponsor in at least 4 posts about the event on social media

## BASIN

**\$2000**

- Four complimentary registrations
- Special recognition during opening remarks
- Organization logo on the event website and printed conference card
- Organization logo on a repeating sponsor slideshow during the event
- Opportunity to share your organization's resources via an exhibit table
- Tagged as a sponsor in at least 2 posts about the event on social media

## RIVER

**\$1000**

- Two complimentary registrations
- Organization logo on the event website and printed conference card
- Organization logo on a repeating sponsor slideshow during the event
- Opportunity to share your organization's resources via an exhibit table
- Tagged as a sponsor in 1 post about the event on social media

## TRIBUTARY

**\$500**

- One complimentary registration
- Organization listed on the event website and printed conference card
- Opportunity to share your organization's resources via an exhibit table

## STREAM

**\$300**

- One complimentary registration
- Opportunity to share your organization's resources via an exhibit table

## CONTACT US

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## BECOME A SPONSOR

[https://secure.lglforms.com/form\\_en/gine/s/zZ6fL6Eu3xc5CUqObNEP5w](https://secure.lglforms.com/form_en/gine/s/zZ6fL6Eu3xc5CUqObNEP5w)