

# 2022 POUDE POUR STANDARD FEATURES OF SPONSORSHIP

\*Sponsorships to the Poudre Heritage Alliance (EIN # 36-4507550) are 100% tax-deductible.

	PEOPLE'S CHOICE* \$5,000	HEADWATERS* \$5,000	WATERFALL* \$2,500	RIVER \$1,000	RESERVOIR \$500	CANAL \$250
# available	1	1	3	5	10	12
Event tickets	6	6	4	2	1	1
Logo on sponsor THANK YOU board	X	X	X	X	X	X
Logo in program	X	X	X	X	X	X
Linked logo on event website	X	X	X	X	X	X
Linked recognition in PHA social media	X	X	X	X	X	
Linked recognition in PHA emails/ newsletters leading up to event	X	X	X	X	X	
Vendor tents to showcase your products/services	2	2	2	1		
Your logo on 1,000 posters installed throughout Weld & Larimer counties	X	X	X	X		
Sponsorship acknowledgement from stage by emcee and bands	X	X	X			
Stage placement of your banner	MAXIMUM 12' WIDE	MAXIMUM 12' WIDE	MAXIMUM 6' WIDE			
Inclusion in print ads/radio spots (presented by your company)	X	X				
People's Choice Award post- event publicity for two weeks after the event	X					

To secure your sponsorship, visit [www.poudrepour.com](http://www.poudrepour.com). For questions, contact Carol at [cbennis@poudreheritage.org](mailto:cbennis@poudreheritage.org)

Sponsorships are available on a first-come, first-served basis.

To ensure your maximum benefit, we ask that we receive your sponsorship commitment with your logo and payment by Sunday, July 31, 2022.

\*We are happy to discuss additional features that would make this sponsorship a success for you.